Today's college students arrive on campus without well-honed foundational skills like information literacy and critical thinking. Creating high-quality, standards-driven instructional materials to cultivate these skills requires extensive time, staff, and technical expertise. Instruct offers a solution to this growing problem, providing tools for libraries to conduct formalized ACRL and AAC&U-aligned instruction, both in person and online.

**HOW CAN INSTRUCT HELP YOU & YOUR LIBRARY?**

- Teach students **essential foundational skills** that will help them throughout their academic and professional careers.
- Maintain **accreditation requirements** around information literacy standards.
- Simplify collaboration with faculty using in-demand instructional content that is easy to embed in course pages and LibGuides.
- Align faculty to high-impact practices with a faculty-focused module covering topics like “How to Design Research Assignments.”
- Devote more time to **hands-on instruction** by using multimedia to “flip the class.”
- Assess student progress with the Credo Insights analytics platform.

Customize instruction to suit your institution by choosing content packages that fit your students’ needs. Instruct includes your choice of ...

- **Information Literacy Content Package**
- **Critical Thinking Content Package**
- **Information Literacy AND Critical Thinking Content Packages**
Instruct™
Extend the Reach of Your Library Instruction

WHAT’S INCLUDED?

✔ Your choice of skill specific content: select from information literacy or critical thinking content packages (or both!) based on your institution’s needs
✔ Multimedia: dozens of instructional videos, tutorials, and assessments
✔ Quizzes and pre/post tests: Demonstrate impact of library instruction sessions
✔ Customization: On-demand tailoring of tutorials, quizzes, and student platform
✔ Reporting: View usage and assessment reporting within the Credo Insights analytics platform

HOW CAN YOU USE INSTRUCT?

✔ Enhance one-shot library instruction
✔ Embedded library instruction
✔ Support faculty instruction and research assignments
✔ Deliver point-of-need instruction with on-demand viewing of embedded materials

IS INSTRUCT EASY TO SET UP AND CUSTOMIZE?

Yes! Credo supports LTI integrations and IP authentication. We provide you with the URLs and embed codes that make it easy to integrate instructional materials into your LMS and LibGuides. Students can also access Instruct through a platform hosted by Credo.

HOW CAN YOU TAKE ADVANTAGE OF THE CREDO INSIGHTS ANALYTICS PLATFORM?

✔ Use data to help you tell a story of the impact of IL instruction at your institution
✔ Gather evidence to support your strategic goals, whether that is expanding from one-shots to an embedded program, establishing a credit bearing IL course, or integrating into wider curricula
✔ Encourage further faculty participation by sharing real results from other instructors who participate in your IL program
✔ Continuously adjust teaching strategy in real-time based on assessment data

For more information about enhancing your library instruction strategy for student success, talk to your Credo representative and visit credo.link/instruct